

5th Edition



Host Sponsor



25-26 November 2025


Warsaw Presidential Hotel,  
Warsaw, Poland

# Building Critical Partnerships to Accelerate Solar Deployment in Central & Eastern Europe

Partnership Prospectus

# Thank You to our 2025 Sponsors and Partners



Contact us to  
learn more about  
sponsorship 

Host Sponsor



Gold Sponsors



Silver Sponsors



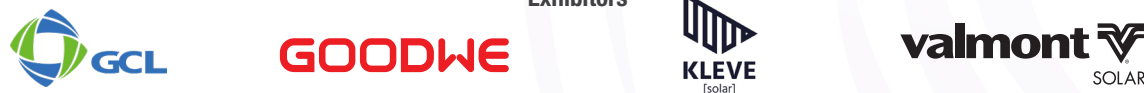
Bronze Sponsors



Supporting Spon-



Exhibitors



Associations



Host Partner



Editorial Partners



Media Partners



# Welcome to Large Scale Solar Central & Eastern Europe 2025

Welcome to the 5th edition of the Large Scale Solar Central Eastern Europe Summit, returning to Warsaw this November. The Summit provides a vital platform for fostering critical collaborations between the leading developers, IPPs, utilities, investors, and technology providers driving solar deployment and innovation across the entire region.

In 2025, the Central & Eastern European solar market looks set to sustain its remarkable growth trajectory. Solar power generation is accelerating at an unprecedented pace, growing faster in CEE than in any other European region and vastly exceeding the growth rates seen in both wealthier and sunnier parts of the continent. Through the first seven months of 2024, utility-run solar output in the region's five largest solar producers - Austria, Bulgaria, Hungary, Romania and Poland - surged by 55% from the same months in 2023. Meanwhile, the utility-scale storage market in the region is set to increase fivefold by 2030, demonstrating the immense scale of the opportunity to be captured.

Join us at the 5th edition of the Summit as we delve into the drivers of this transformative growth – explore progressive policy frameworks, essential grid reform, evolving offtake structures, and other crucial factors that are shaping the evolving landscape of large-scale solar deployment in Central & Eastern Europe. With insightful panel discussions, compelling case studies, facilitated networking opportunities, and an interactive agenda, the 2025 Large Scale Solar Summit for Central & Eastern Europe is not to be missed for anyone aiming to capitalise on this exciting and dynamic market.



**Alice Fitzsimons**

Senior Conference Producer

[Alice.Fitzsimons.GB@informa.com](mailto:Alice.Fitzsimons.GB@informa.com)

## Our commitment

To our commercial partners, we are committed to delivering ROI and optimizing your time and budget; whether you want to fuel a sales team with new leads, heighten your brand or launch new products, no one is better placed to help than our team. Thank you for taking the time to discuss our offering and we look forward to taking this exciting journey with you.



## Our approach

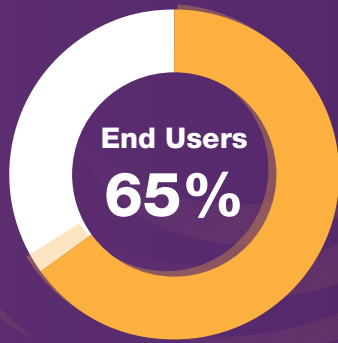
Large Scale Solar Central & Eastern Europe is far more than just another solar event our unique proposition is that we are obsessed with delivering unique insights creating dialogue and partnerships. Your customers attend this summit to better understand the technology disrupting the market, build strong partnerships with new and existing customers and to seek help with making the right investment decisions. As utility-scale solar evolves at pace and we see more projects in the pipeline, only the most innovative players will succeed; now is the time to invest in marketing and business development that puts your unique proposition and brand at the forefront of decision makers minds.

## Our mission

To inspire change and create the knowledge and networks that will accelerate a decentralised, intelligent and sustainable energy market.



# Who Will You Meet?



## End Users

- Developers
- Utilities and Oil and Gas Companies
- Investors and Lenders
- Energy Buyers
- Asset Owners
- Development banks and multilaterals
- Transmission and Distribution Companies
- Regulators

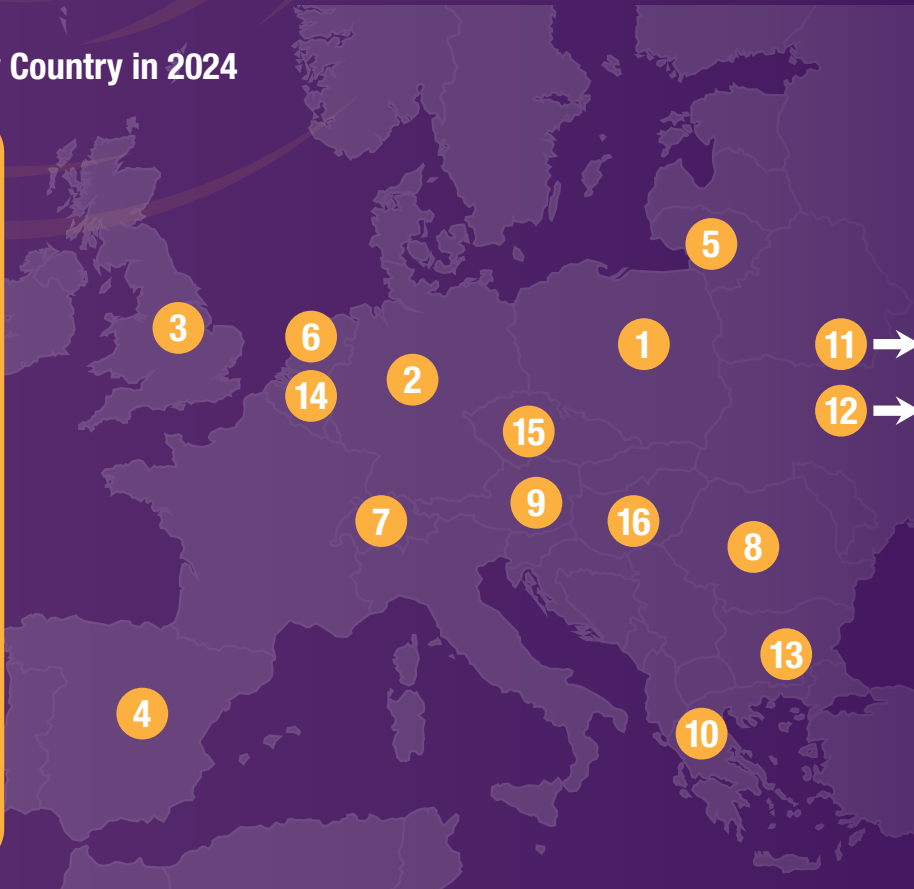


## Solution Providers

- Solar Manufacturers
- Energy Storage Manufacturers
- O&M Companies
- EPCs
- Law Firms
- Consultancies
- Software Companies
- Testing & Certification
- Analysts

## Top Attendees by Country in 2024

1. Poland
2. Germany
3. United Kingdom
4. Spain
5. Lithuania
6. Netherlands
7. Switzerland
8. Romania
9. Austria
10. Greece
11. China
12. Armenia
13. Bulgaria
14. Belgium
15. Czech Republic
16. Hungary



## 2025 Event in Numbers



# Delegate Profiles

## C-Level/Founder/President

- » Board Member
- » Chief Commercial Officer and Country Manager
- » Chief Commercial Officer Board Member
- » Chief Executive Officer
- » Chief Financial Officer
- » Chief Investment Officer
- » Chief Technology Officer - Europe
- » Founder
- » Founding Partner
- » Owner
- » President
- » President & General Manager EU
- » President EMEA
- » President, Europe

25%

## Business Development

- » Account Manager
- » Business Development Director
- » Poland
- » Business Development Engineer
- » Commercial Associate
- » Country manager
- » Developer Engagement Senior Account Manager
- » Director of Business Development
- » Eastern European Project Manager
- » Energy Banking - Sustainable Infrastructure
- » Engineering, Procurement, and Construction Portfolio Manager
- » Finance Manager
- » General Manager, Europe
- » Head of Business Development and Procurement
- » International Account Manager - Poland
- » International Business Development Expert
- » Market Development Manager
- » Product Manager Utility - Poland
- » Product Marketing Manager Eastern Europe
- » Project Development Europe
- » Regional Account Manager
- » Regional Manager Northern Europe
- » Senior Business Development Manager
- » Senior Solar Business Developer
- » Territory Manager Poland, Hungary, Romania
- » Utility Key Accounts

20%

38%

## VP/Director/Head of

- » Account Director (Poland & East Europe)
- » Associate Director Sales, Key Accounts CEE, Nordics & Germany
- » Associate Director, Private Equity, Energy
- » Associate Director, Structured Finance Energy Europe Origination
- » Commercial Director
- » Country Director Poland
- » Country Director, Head of Origination
- » Development Director
- » Director
- » Director of International Cooperation and Business
- » Director of Sales Europe, Middle East and Africa
- » Director of the Electricity Purchase Program
- » Director, Energy & Renewables Exports
- » Director, Structured Finance
- » Director Comercial
- » Executive Director, Industry Lead Energy & Infrastructure
- » Executive Director, Structured Finance, Corporate & Investment Banking
- » Head of Central and Eastern Europe Region
- » Industrial Tender Director
- » Power Purchase Agreement Director
- » Procurement Director
- » Regional Director - Central Europe
- » Renewable Energy Systems Director
- » Sales Director Europe
- » Senior Director, Energy, Utilities and Metals Department
- » Senior Director of Business Development, Europe
- » Senior Director Technical Department & Product Management, EMEA
- » Utility Director Europe
- » Global Head of Energy
- » Head of AgriPV Working Group
- » Head of Department of Energy and Industry
- » Head of Development
- » Head of Energy Department
- » Head of Infrastructure & Project Finance EMEA
- » Head of Land Acquisition for Renewable Energy Systems
- » Head of Mid-Cap Leveraged Buyouts & Renewables
- » Head of Origination and Project Development
- » Head of Project Development
- » Head of Project Finance & Mergers & Acquisitions - Europe
- » Head of Renewable Energy Poland
- » Head of Solar & Wind Development Poland
- » Head of Storage
- » Head of the 3W Innovation Office
- » Partner, Head of Banking & Finance
- » Principal, Private Equity, Energy
- » Vice President Project Finance

17%

## Technical/Other

- » Commercial Attaché
- » Control and Automation Engineer
- » Energy Attaché
- » General Manager Solar Technology
- » Investment Associate
- » IT Officer
- » Local Field Manager
- » Manager, Energy Efficiency and New Technologies
- » Market Advisory Consultant
- » Market Lead - Poland
- » Power Purchase Agreement Transactions - Regional Lead
- » Product Certification Specialist
- » Renewable Energy Systems Development Manager
- » Senior Engineer
- » Senior Investment Manager
- » Senior Manager, Structured Finance
- » Senior Technical Manager
- » Senior Technical Sales Engineer
- » Senior Technology Development Manager
- » Senior Transaction Advisor - Renewables Mergers & Acquisitions
- » Smart Energy Solutions Lead
- » Sustainability Counselor
- » Team Lead Eastern Europe Utilities
- » Technical Pre-Sales Distribution Manager

# 2024 Participating Companies





# Key Themes for 2025

We are always keen to hear from the market, get in touch with the team if you have any suggestions for this year's event!



Best Practice  
Asset  
Management  
for Solar



Offtake Structures  
and PPAs



Approaching  
Solar M&A



Exploring  
the Wider  
Macroeconomic  
Environment in  
Central & Eastern  
Europe



Market and  
Regional Focused  
Sessions



Getting PV  
Projects to the  
Ready-To-Build  
Stage



Addressing Grid  
Connections and  
Innovative Delay  
Solutions



Storage and Solar  
Co-Location



Update on  
Regulatory  
Frameworks on  
Solar Policies



The Impact  
of Rebuilding  
Infrastructure in  
Ukraine



# Early Confirmed 2025 Speakers

How do you want to be perceived in 2025? An industry influencer... market innovator... trusted partner... disruptor or thought leader?

To join our esteemed list of speakers please get in touch with Alice Fitzsimons 



**Adam Bedyk**  
Country Head, Poland  
Akvo Energy



**Jan Fousek**  
CEO  
Association for Energy Storage  
AKU-BAT CZ



**Jakub Küpcü**  
Country Director, Head of Origination  
Claritas Investments



**Jan Krčmář**  
Director  
Czech Solar Association



**Rytis Kėvelaitis**  
Founder and CEO  
Energy Unlimited



**Radu Moldovan**  
Executive Director, Industry Lead Energy & Infrastructure  
Erste Bank



**Michał Sobczyk**  
Senior Technology  
Development Manager  
European Energy



**Mantas Auruškevičius**  
Fund Manager  
Lords LB Asset Management



**Favi Stelian**  
Managing Partner Romania  
Nofar Energy



**Magdalena Hilgner**  
Head of Energy Department  
PLAY



**Roman Karbowy**  
Chairman,  
AgriPV Working Group  
Polish Photovoltaic Association



**Robin Hirschl**  
CEO  
PV-Invest



**Damian Bąbka**  
Chief Investment Officer  
Qair Polska



**Miłosz Gliński**  
Executive Director,  
Global Debt Financing  
Santander Corporate & Investment Banking



**Andrius Šimkus**  
Energy Counsel  
Sorainen



**John Susa**  
CSO  
WHES



# Agenda at a Glance | Day 1

08:00- 09:00	<b><u>Registration, Networking, and Refreshments</u></b>	
09:00 - 09:10	<b><u>Presentation</u></b> Chair's Welcome & Opening Remarks	
09:10 - 09:40	<b><u>Presentation</u></b> Is Utility-Scale Solar Still Bankable in CEE?	
09:40 - 10:30	<b><u>Panel Discussion</u></b> Curtailment & Grid Saturation: What Now?	
10:30 - 11:00	<b><u>Networking</u></b> Morning Break & Networking	
<b><u>Stream One</u></b> Utility-Scale Deployment		<b><u>Stream Two</u></b> Asset Operations & Optimisation
11:00 - 11:45	<b><u>Panel Discussion</u></b> Battery Buzz 2.0: Why Co-Located Storage Is the New Non-Negotiable	11:00 - 11:45 <b><u>Panel Discussion</u></b> Revamping, Retrofitting, and Repowering
11:45 - 12:30	<b><u>Case Study</u></b> Early Movers in Battery Co-Location	11:45 - 12:30 <b><u>Panel Discussion</u></b> Cybersecurity & Operational Risk: A New Frontier
12:30- 14:00	<b><u>Lunch &amp; Networking Break</u></b>	
<b><u>Stream One</u></b> Utility-Scale Deployment		<b><u>Stream Two</u></b> Asset Operations & Optimisation
14:00 - 14:30	<b><u>Case Study</u></b> Subsidy-Free Solar: A Blueprint from Czech Republic	14:00 - 14:30 <b><u>Panel Discussion</u></b> Digital Twins: Optimising Renewable Assets Through Virtual Representation
14:30 - 15:15	<b><u>Panel Discussion</u></b> PPA Drought & CfD Revival: Securing Revenue in a Shifting Market	14:30 - 15:15 <b><u>Panel Discussion</u></b> O&M and Data: From Monitoring to Forecasting
15:15- 15:45	<b><u>Afternoon Coffee &amp; Networking Break</u></b>	
15:45 - 16:30	<b><u>Panel Discussion</u></b> Grid Reform Deep Dive: Country Snapshots	
16:30 - 17:30	<b><u>Networking Roundtables:</u></b> Market Clinics	
17:30 - 18:30	<b><u>Networking</u></b> Large Scale Solar CEE Networking Reception	

# Agenda at a Glance | Day 2

08:30 - 09:00	<b>Registration, Networking, and Refreshments</b>	
09:00 - 09:10	<b>Presentation</b> Chair's Welcome & Opening Remarks	
09:10 - 09:40	<b>Keynotes</b> Black Swans and Blackouts: Lessons Learnt from the Iberian Power Outage	
09:40 - 10:30	<b>Panel Discussion</b> The Energy Storage Landscape in 2026: From Boom to Bottleneck?	
10:30 - 11:00	<b>Networking</b> Morning Break & Networking	
<b>Stream One</b> Utility-Scale Deployment		<b>Stream Two</b> Asset Operations & Optimisation
11:00 - 11:45	<b>Panel Discussion</b> Market Spotlight: The Baltics	11:00 - 11:45 <b>Panel Discussion</b> Eyes in the Sky: Drones – Gaining Critical Insights for Decisions
11:45 - 12:30	<b>Panel Discussion</b> Regulatory Round-up: EU Rules & Local Realities	11:45 - 12:30 <b>Panel Discussion</b> O&M Strategies for Hybrid Assets
12:30 - 14:00	<b>Lunch &amp; Networking Break</b>	
<b>Stream One</b> Utility-Scale Deployment		<b>Stream Two</b> Asset Operations & Optimisation
14:00 - 14:30	<b>Panel Discussion</b> Market Spotlight: Ukraine	14:00 - 14:30 <b>Panel Discussion</b> Resilience in Asset Operations
14:30 - 15:15	<b>Panel Discussion</b> Investor Panel: What Will You Back in 2025?	14:30 - 15:15 <b>Panel Discussion</b> From Commissioning to Circularity: Managing the Full Solar Lifecycle
15:15 - 15:45	<b>Afternoon Coffee &amp; Networking Break</b>	
15:45 - 16:30	<b>Panel Discussion</b> Beyond Batteries: The Next Wave of Flexibility Tech	
16:30 - 17:15	<b>Panel Discussion</b> Closing Keynote: Getting Ahead of the Curve in a Rapidly Maturing Market	



# Check Out Our 2024 Event Gallery



[View Full Gallery](#)



# Sponsorship Benefits

We are committed to delivering ROI and optimising your time and budget; whether you want to fuel a sales team with new leads, heighten your brand or launch new services, no one is better placed to help than our team.



## Lead Generation

Make sure you make best use of your time, develop new business opportunities with guaranteed 1-2-1 meetings in Poland



## Shorten Sales Cycles

Accelerate decisions by accessing qualified decision makers responsible for Large Scale Solar deployment across the CEE region



## Thought Leadership

Present a case study, ensuring the market is fully conscious of the unique benefits of your solutions and advantages of partnering or investing in you



## Innovation & Leadership

Join a panel and strengthen your commitment to driving solar deployment and position yourself as a key enabler



## Relationship Building

Network and have fun with attendees, cementing your position as a leading partner of choice when deploying utility-scale projects



## Brand Recognition

Amplify your brand around the event and ensure you are front of mind with qualified decision makers and industry stakeholders

Schedule an exploratory call with the team 

## Meet The Team



**Daniele Moreschi**  
Head of Sales, Solar & Green  
Hydrogen Portfolio  
[Daniele.Moreschi@informa.com](mailto:Daniele.Moreschi@informa.com)



**Ramsay McQueen**  
Senior Sponsorship Manager  
[Ramsay.McQueen@informa.com](mailto:Ramsay.McQueen@informa.com)



**Ben Smith**  
Senior Sponsorship Manager  
[Ben.Smith.GB@informa.com](mailto:Ben.Smith.GB@informa.com)

# What Sponsorship Looks Like



Speaking Opportunities



Meetings



Branding



Exhibition Stands



# Sponsorship Options



	Host £80,000	Diamond £55,000	Platinum £45,000	Gold £27,500	Silver £22,000	Bronze £16,500	Supporting £12,000	Exhibitor £9,000
<b>Conference Influence</b>								
Conference naming rights "hosted by XXXX" linked to all branding and event logo	•							
Opportunity to chair the event or moderate keynote panel sessions	•							
Keynote solo presentation	•	•						
Keynote panel position	•	•						
Solo presentation			• Day 1	• Day 1	Day 2			
Panel position			•	Or •	Or •	•	•	
Sponsored Content - 1 piece supplied by client and distributed at event by SM team	•	•	•	•				
Pre-event webinar hosted with the event producer	•	•						
<b>Event Branding</b>								
Exhibition stand with backdrop and basic furniture ( *upgraded furniture package)	•*	•*	•*	•	•	•		•
Enhanced branding - Tier 1	•	•	•	•				
Enhanced branding - Tier 2					•	•		
Logo to appear on all event signage	•	•	•	•	•	•	•	•
Profile and logo in event app or printed guide if applicable	•	•	•	•	•	•	•	•
<b>Meeting &amp; Networking Service</b>								
Delegate passes	10	10	8	6	4	3	2	2
Access to the event networking tool allowing you to set up meetings and capture leads (1 week before to 4 weeks afterwards)	•	•	•	•	•	•	•	•
Private meeting room - Boardroom style	•	•	•	•				
Guaranteed introductions	15	15	12	10	8	6		4
<b>Post Show</b>								
Full event delegate list to be shared including: full name, company name, job title and email address.	•	•	•	•				
<b>Pre-Event</b>								
Company logo and profile to feature on our website	•	•	•	•	•	•	•	•
Reciprocal Website link to your home page from event website	•	•	•	•	•	•	•	•
Company logo to be included in HTML email campaigns	•	•	•	•	•	•	•	•
Promotion on relevant social media channels	•	•	•	•	•	•	•	•

## Additional Branding

### Tier 1.

- Official After-party (Platinum & Above only)
- Drinks Reception (x2)
- Lunch Sponsor Day 1 or Day 2 (x2)
- Breakfast Sponsor (x2)
- Lanyards
- Wi-Fi Sponsorship
- App Sponsor
- Event Guide Sponsor
- Bag Sponsor
- Wellness Sponsor
- Cloakroom Sponsor
- Coffee cups
- Social Media Sponsor

### Tier 2.

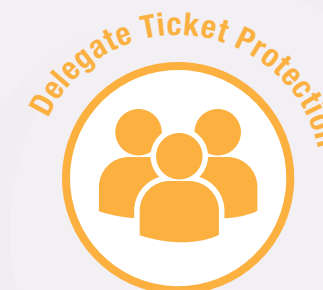
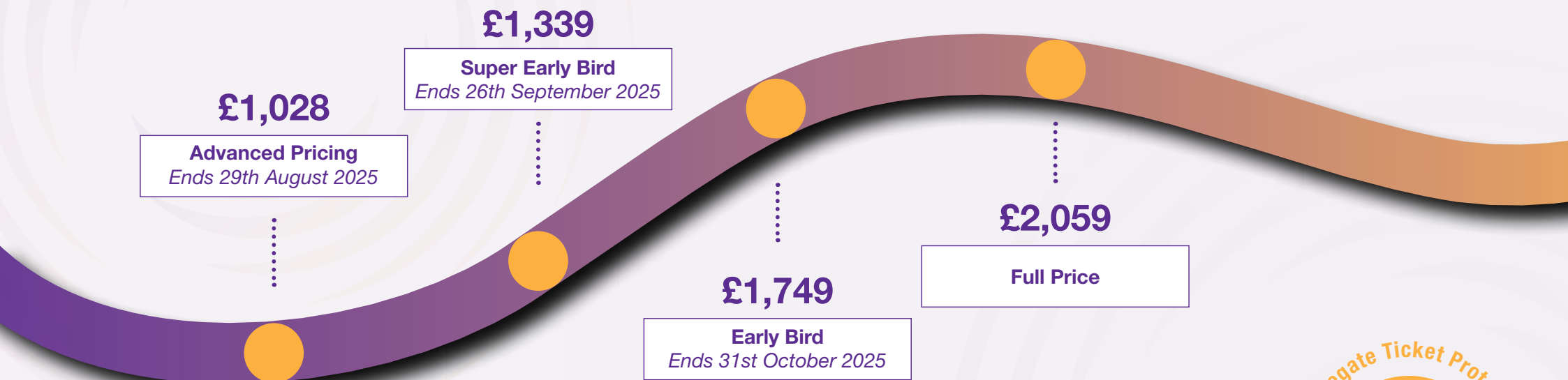
- Seat Drop (x4)
- Note Pad & Pens
- Coffee Break Sponsor Day 1 or Day 2 (x4)
- Corporate Gift (bottle, usb etc.)
- Water Station Sponsor
- Private Meeting Room
- Charging stations (x4)

### Available on request

- Drinks reception / Party off-site
- Off-Site tours
- Golf Tournament
- Boat Trip
- 45min Workshop
- Barista or Juice Machine
- Smoothie Station
- Sponsored Roundtables



# Ticket Prices



## Book Online >>

Solar Media will refund the cost of the ticket in full should the named ticket holder ('Holder') be unable to attend due to:

- Sickness, accident or injury of the Holder
- Death of Holder, or death of Holder's immediate family within 30 days of the event
- Preventative travel delays outside of Holder's control
- Unavoidable Jury Service
- Extreme or adverse weather (snow, fog, storm) that prevents Holder's attendance to event venue
- Strikes, riots, terrorism or other extraordinary national/international circumstance
- Changes of the date, location or main thematic qualities of the event

To view our full terms & conditions, please visit here or contact us >>

# Meet the Team and Get Involved



**Dominic Barklem**  
Managing Director  
Dominic.Barklem@informa.com

## Marketing



**David Stanley-Tate**  
Marketing Director  
David.Stanley-Tate@informa.com



**Natalia Dalentka**  
Marketing Manager  
Natalia.Dalentka@informa.com



**Abby Limfoong-Doherty**  
Marketing Executive  
Abigail.Limfoong-Doherty@informa.com

## Sales



**Paul Collinson**  
Commercial Director  
Paul.Collinson@informa.com



**Daniele Moreschi**  
Head of Sales, Solar & Green  
Hydrogen Portfolio  
Daniele.Moreschi@informa.com



**Ramsay McQueen**  
Senior Sponsorship Manager  
Ramsay.Mcqueen@informa.com



**Ben Smith**  
Senior Sponsorship Manager  
Ben.Smith.GB@informa.com

## Programme & Speakers



**Jo Wilkinson**  
Director, Event Content  
Jo.Wilkinson@informa.com



**Alice Fitzsimons**  
Senior Conference Producer  
Alice.Fitzsimons.GB@informa.com

## Operations



**Molly Chapman**  
Operations Manager  
Molly.Chapman@informa.com